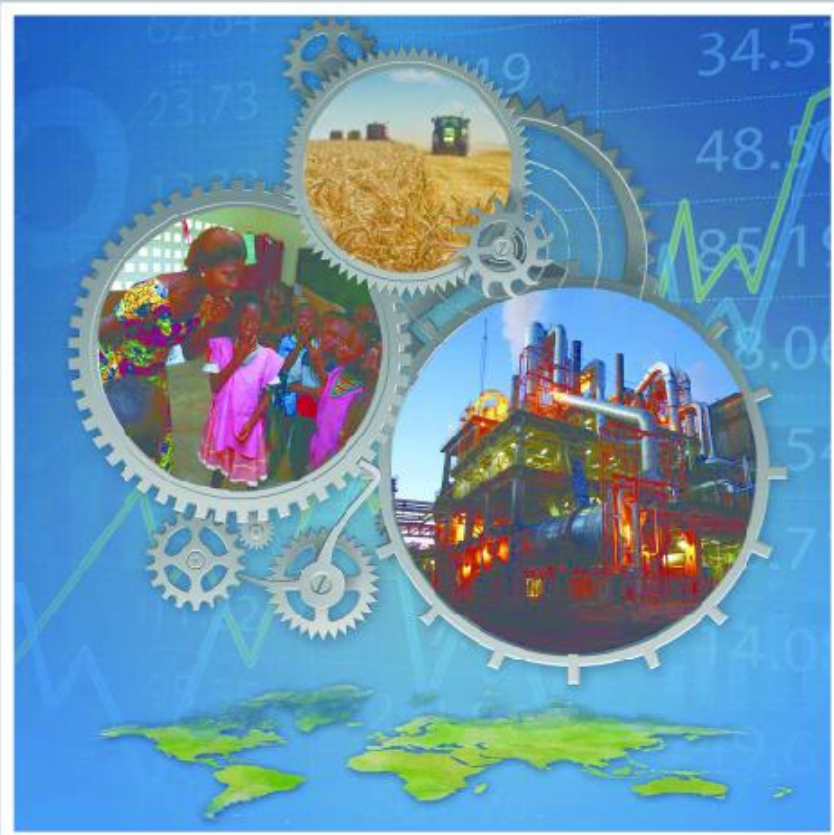


# Catching up and structural transformation: What does it take in today's world?



*Presentation to the G-24  
Technical Group Meeting  
27 -28 February 2017*

*By Ricardo Gottschalk,  
UNCTAD*



## Key points

- We've seen globalisation in recent decades. But how much catching up?
- Catching up concentrated in developing Asia.

### Reasons:

- How to participate in GVCs matters
- Investment rates not high enough to support structural transformation

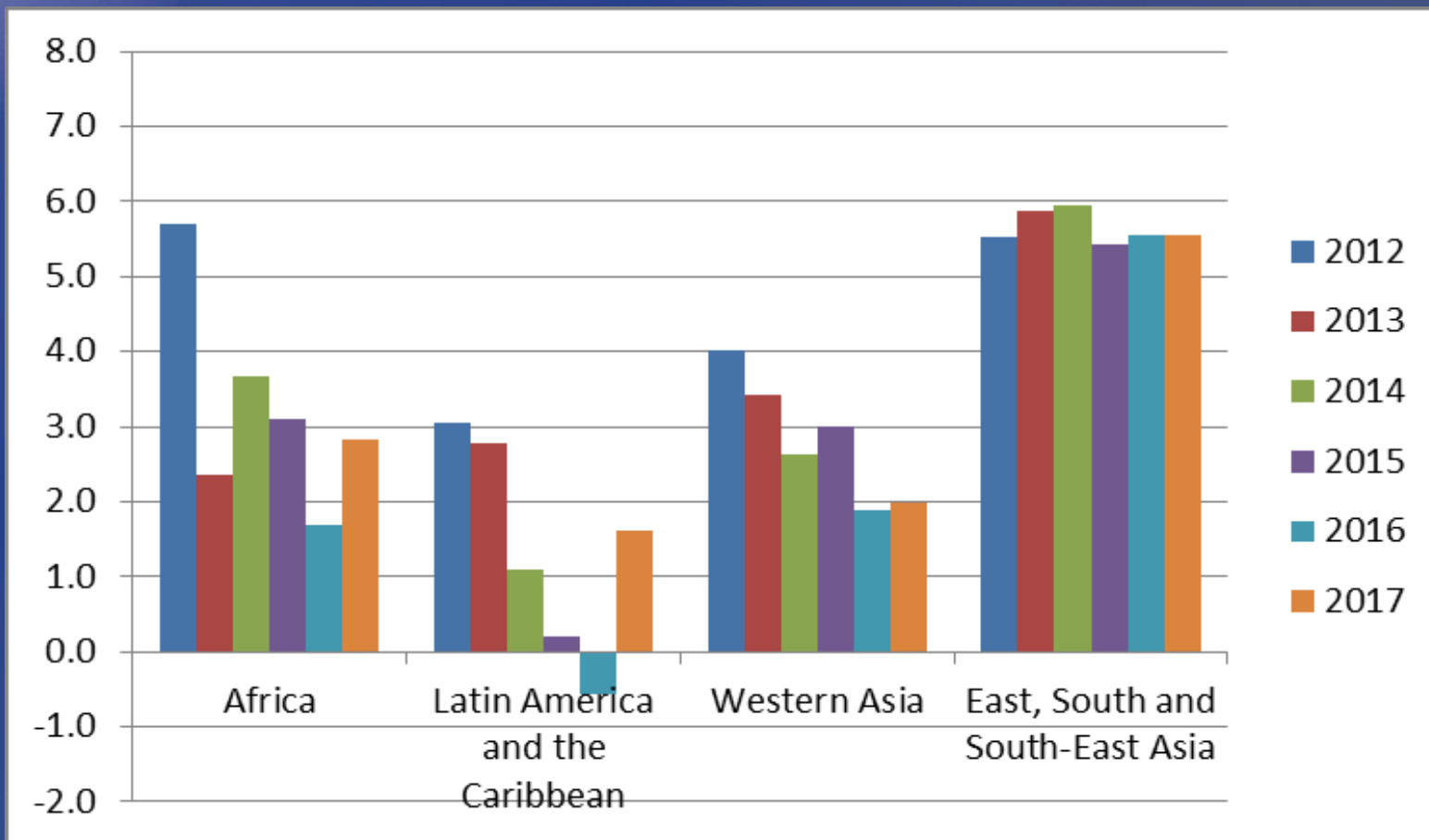
### Going forward:

- Export-led growth is today more difficult, due to the fallacy of composition, weaker demand in developed countries and weak productive linkages in enclave-type export-oriented activities.
- Development requires structural change in which employment is reallocated to the activities with highest productivity and strongest production and income linkages.
- Successful structural transformation requires targeted and selective policies – what we call industrial policies.



# Among developing regions, only East, South and South-East Asia maintain growth momentum

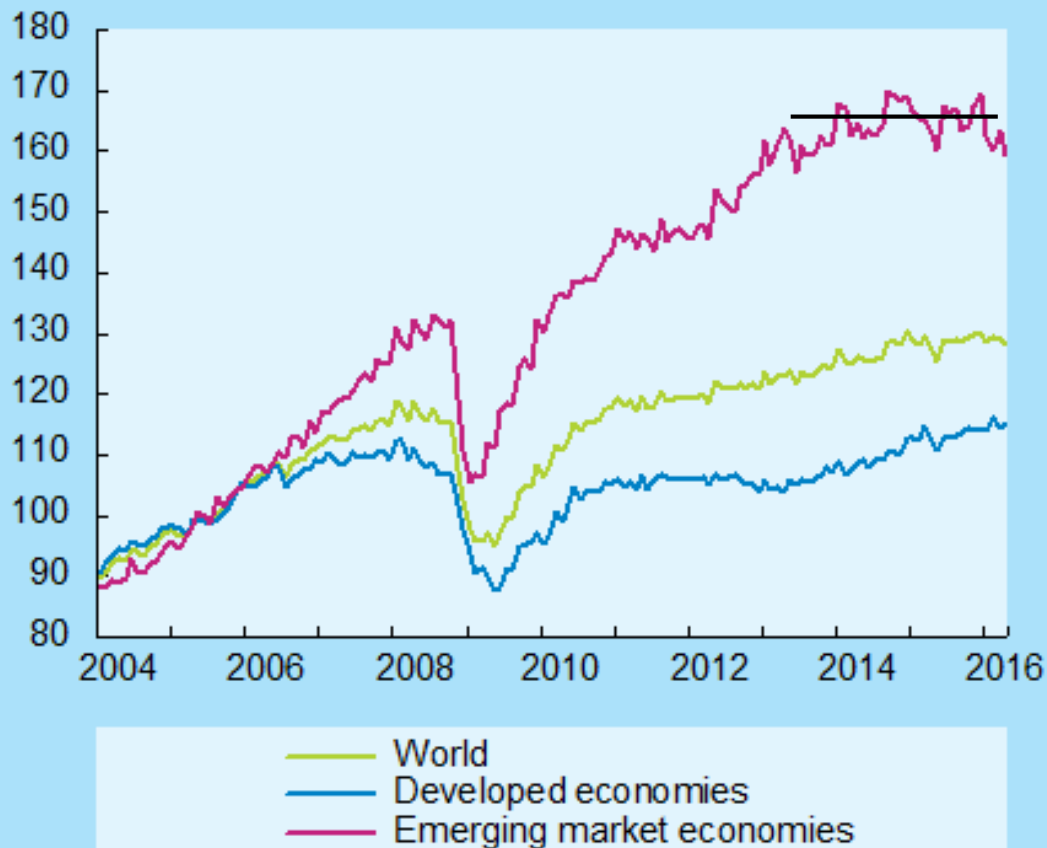
Output growth, selected country groups, annual percentage change, 2012–2017

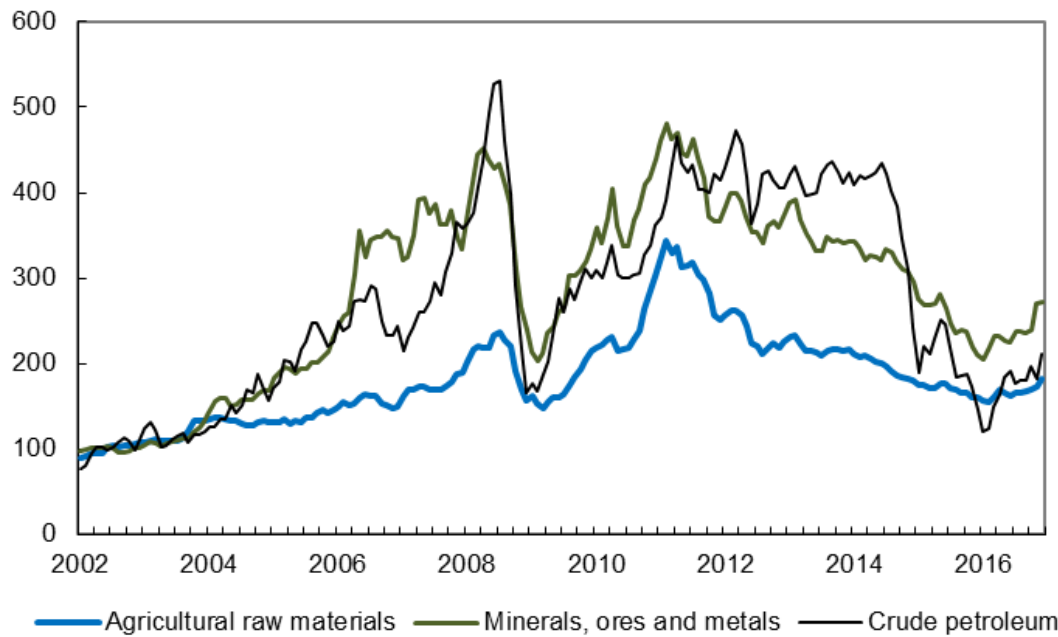




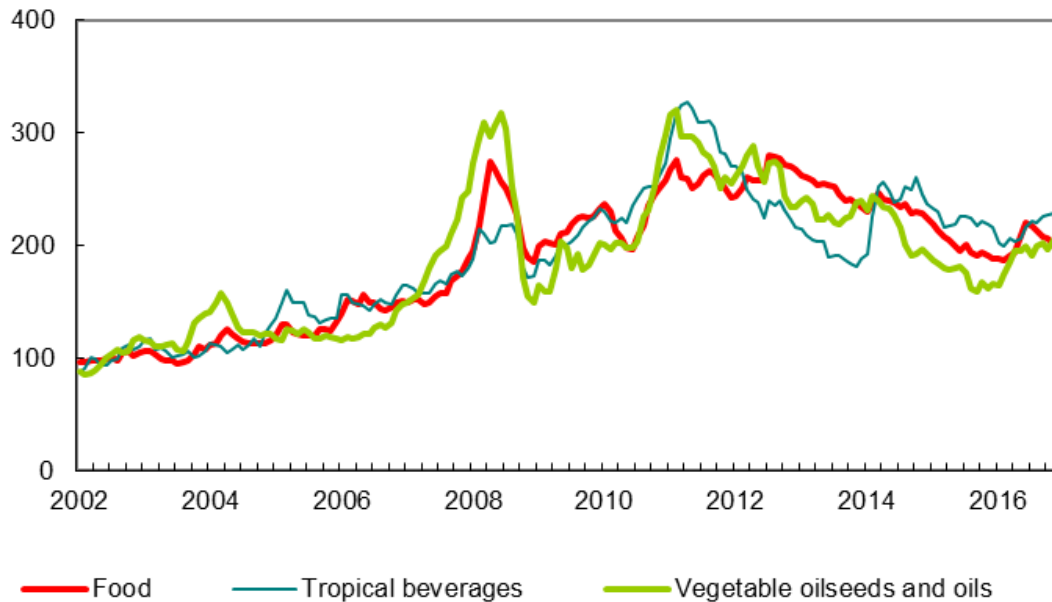
# International trade remains lackluster

**Volume of imports, selected country groups, 2004–2016  
(index numbers, 2005=100)**





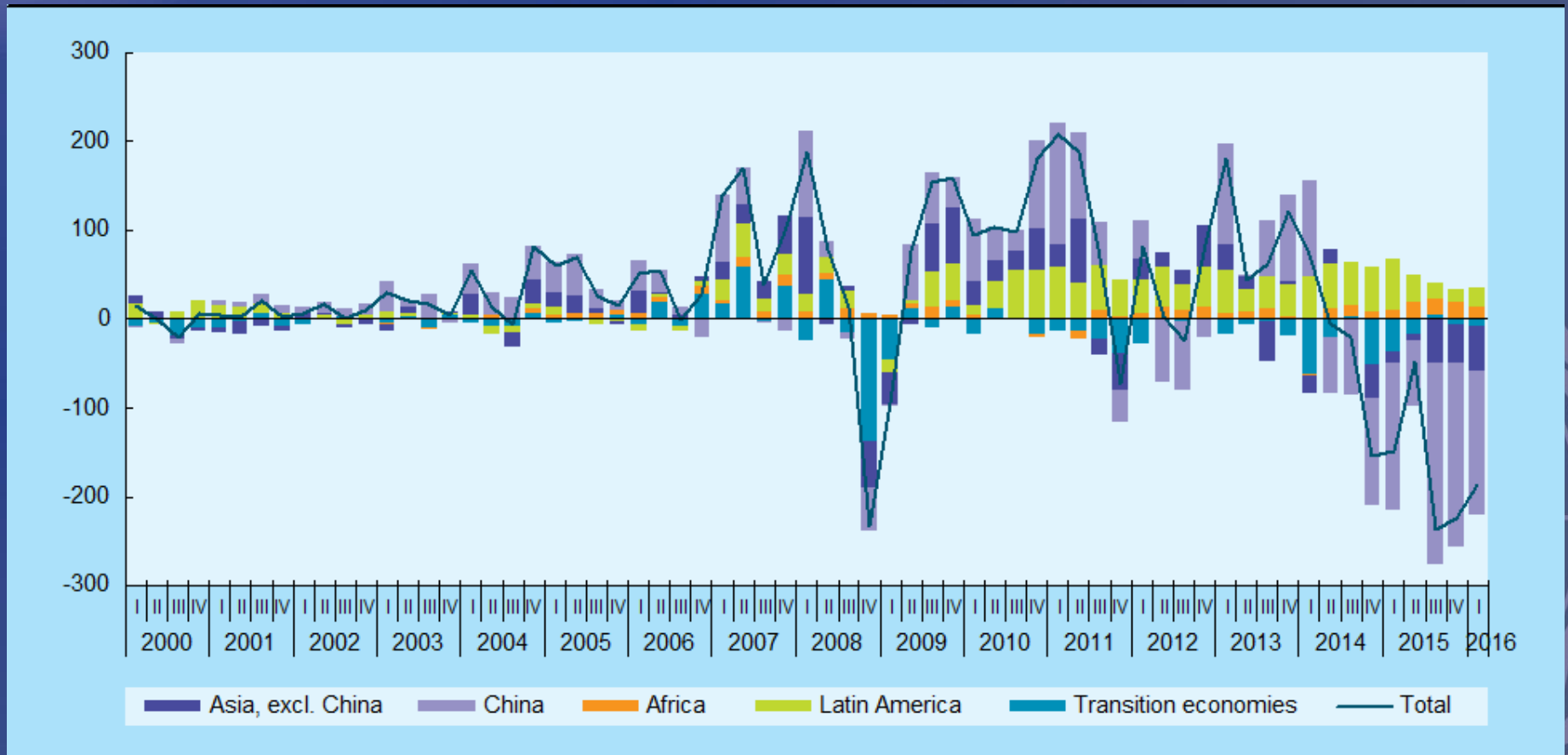
## Commodity price indices by commodity group, January 2002-December 2016





# Developing countries are vulnerable to volatile global financial markets

## Net capital inflows to selected countries and exchange rates, 2000-16

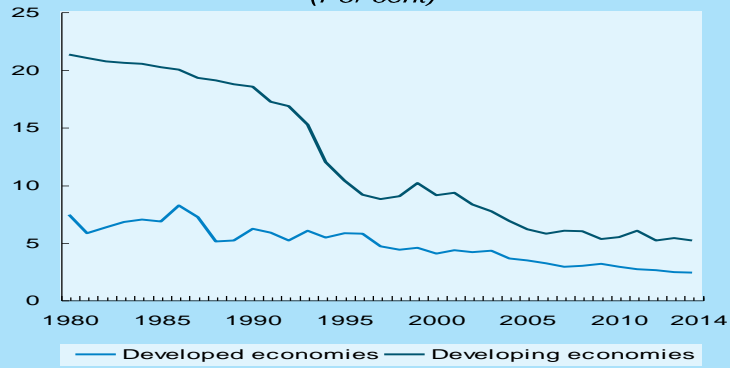




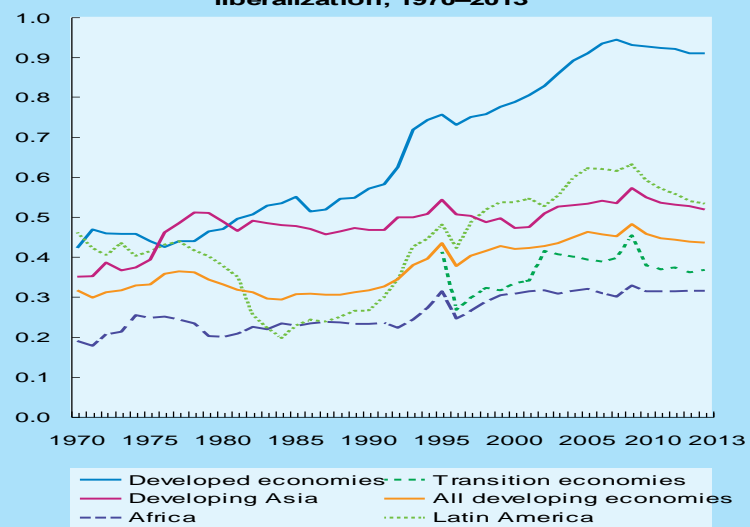
# Prominent feature in the past 30 years: increased openness...

## Trade and Financial openness *(selected country groups)*

**A. Average tariff rates, 1980–2014**  
*(Per cent)*



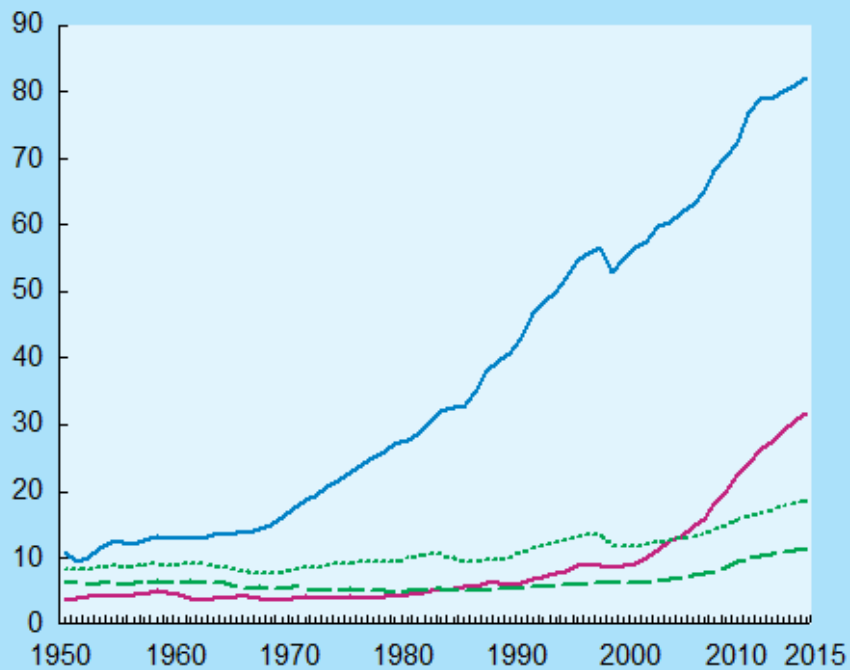
**B. Chinn-Ito index of capital account liberalization, 1970–2013**



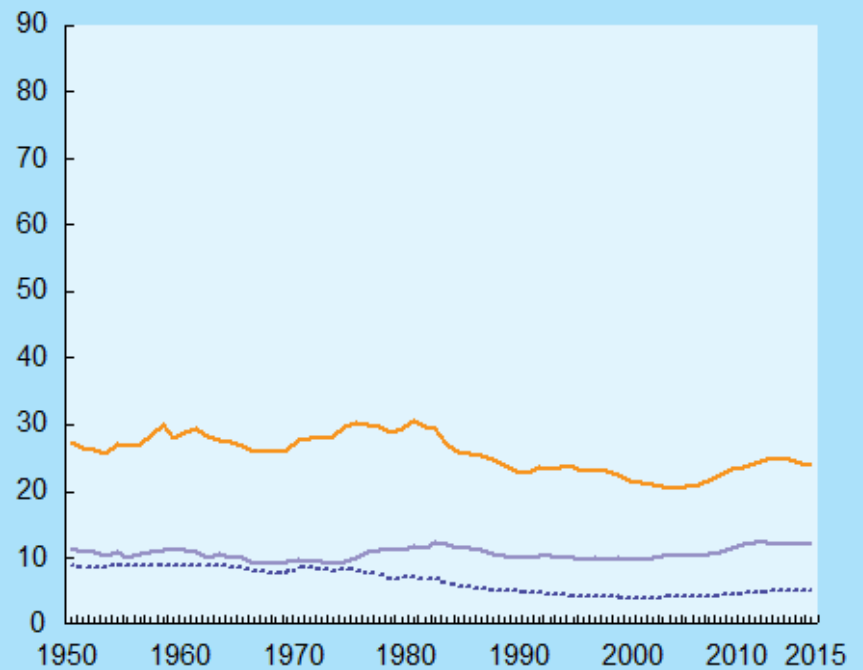


# Globalization and convergence : Who is closing the income gap?

## Ratio of GDP per capita of selected countries and country groups to GDP per capita of the United States, 1950–2015



China  
South-East Asia  
South Asia  
First-tier NIEs

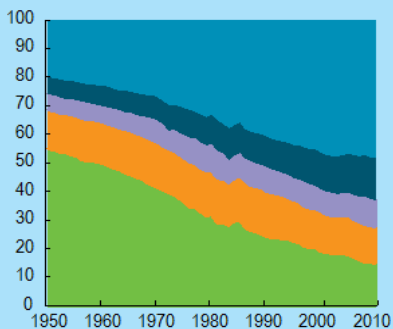


Latin America and the Caribbean  
North Africa  
Sub-Saharan Africa

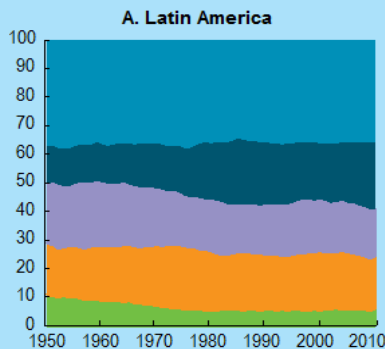


Labor productivity expanded rapidly in Asian countries with dynamic modern sectors absorbing labor force from agriculture. In Latin America and Africa productivity stagnated due to the lower dynamism of manufacturing and a large proportion of employment in low-productivity sectors.

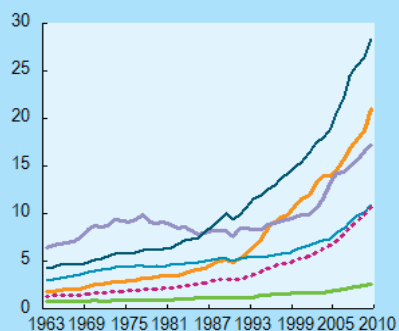
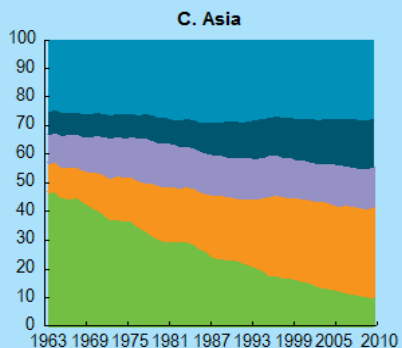
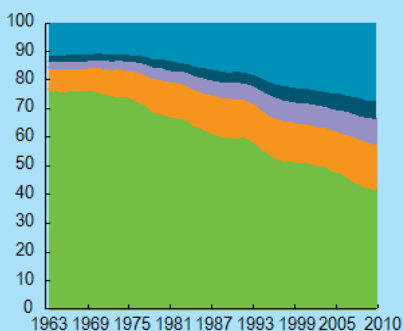
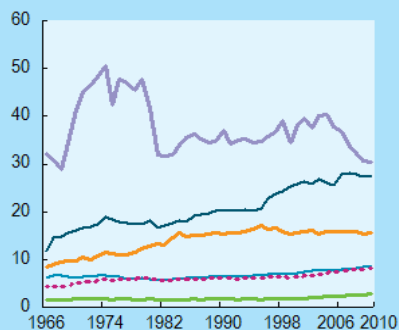
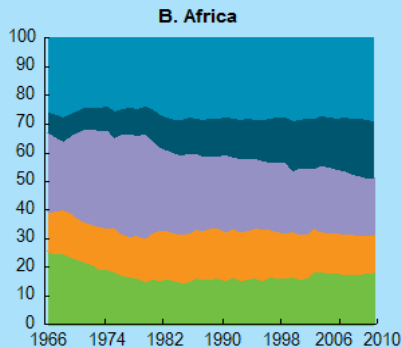
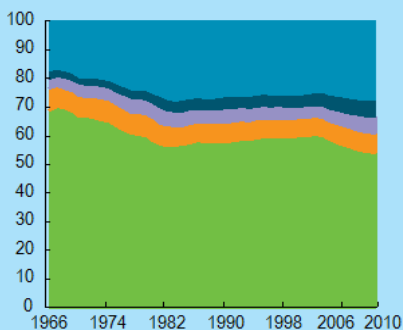
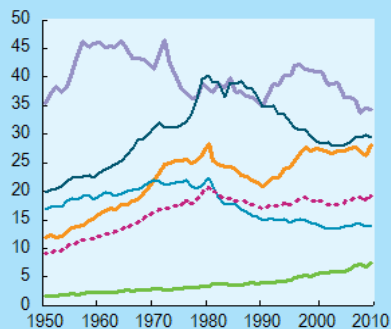
**Employment share by sector**  
(Per cent of total employment)



**Value added share by sector**  
(Per cent of total value added)



**Productivity by sector**  
(Thousands of 2005 PPP dollars)



Other services  
FIRE, TSC  
Other industries  
Manufacturing  
Agriculture

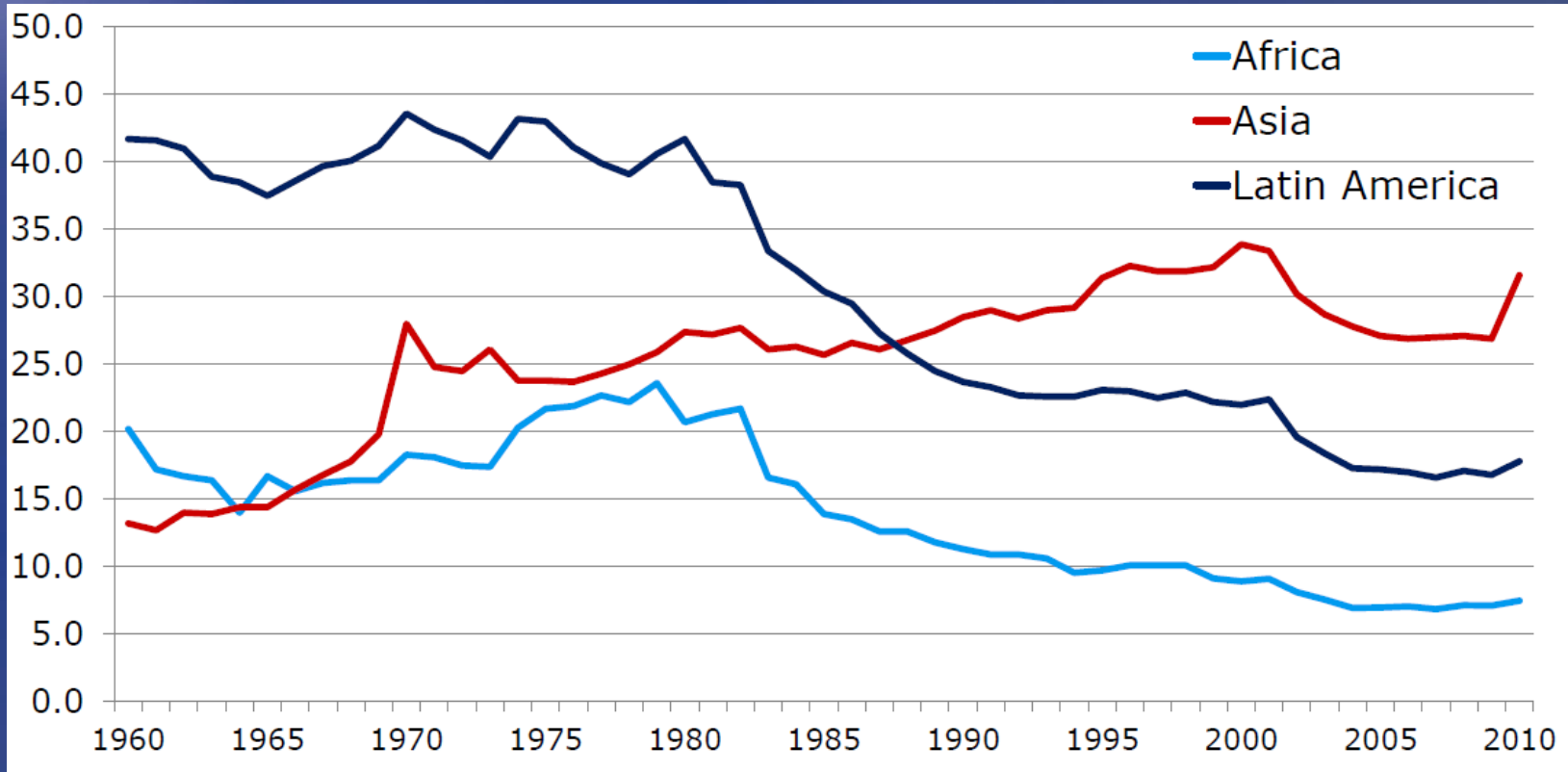
Other services  
FIRE, TSC  
Other industries  
Manufacturing  
Agriculture

Other services  
FIRE, TSC  
Other industries  
Manufacturing  
Agriculture  
Total

Employment, value added and productivity by economic sector in selected country groups



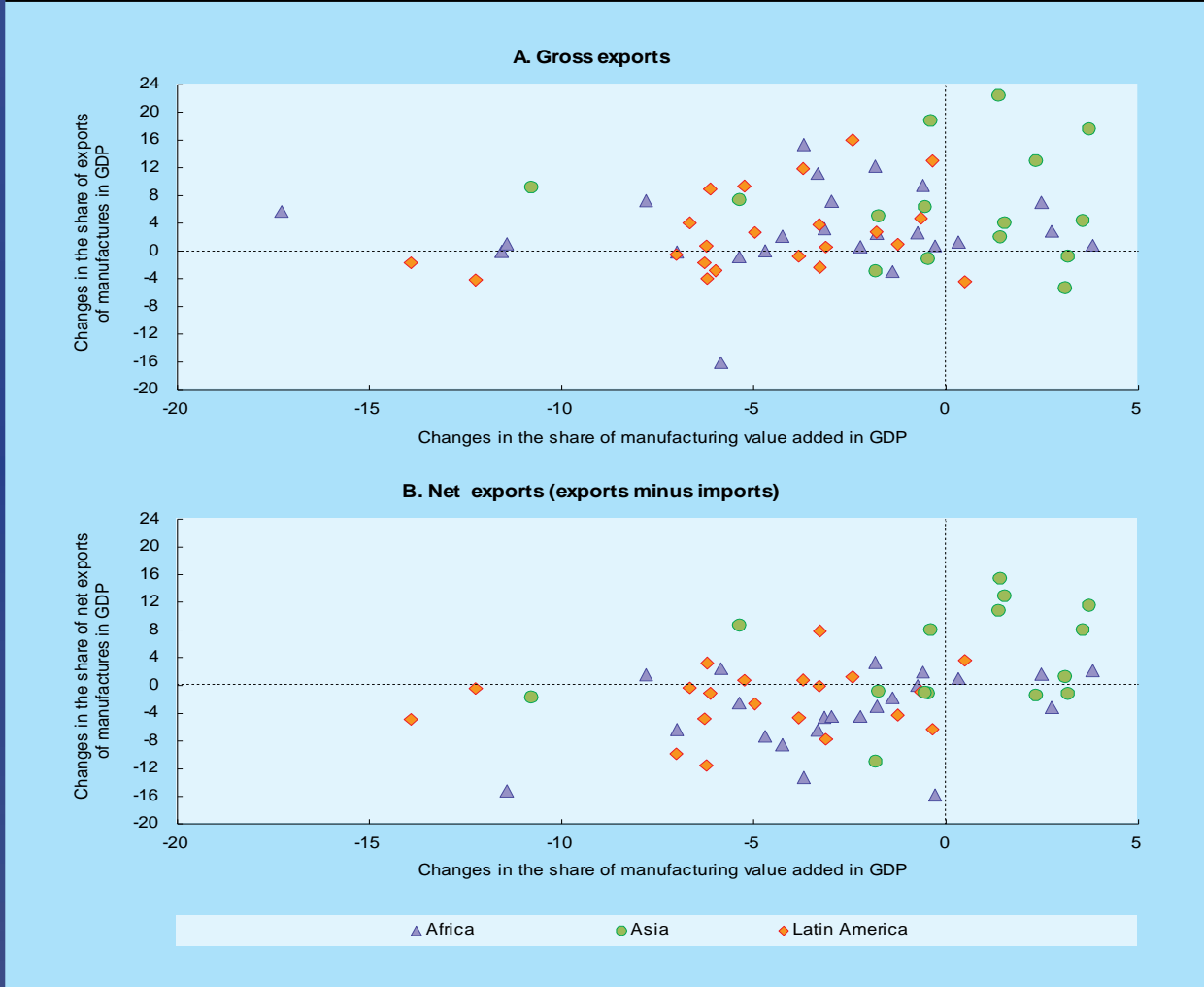
# Productivity in Manufacturing (USA is 100)





# Trade and Structural Transformation

The puzzling relationship between manufacturing export and manufacturing value added – between 1991-1994 and 2011-2014

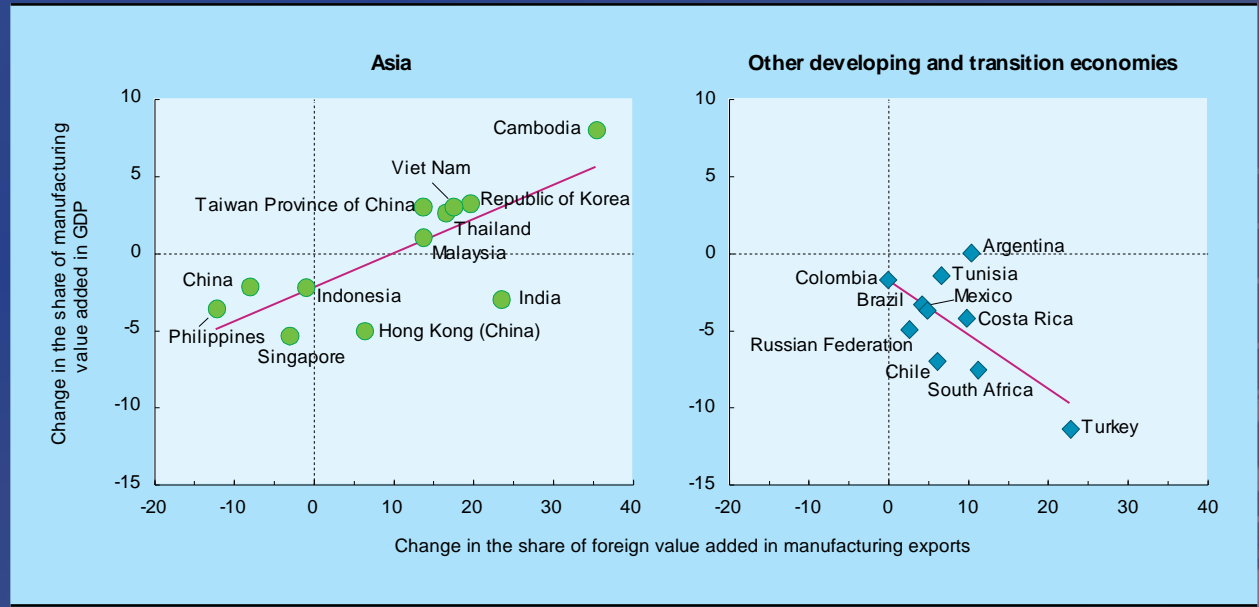




# GVCs - How to participate matters

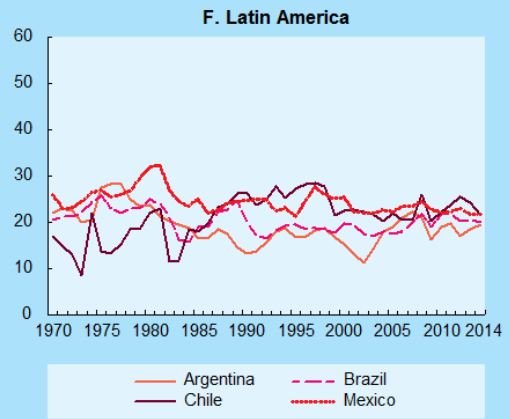
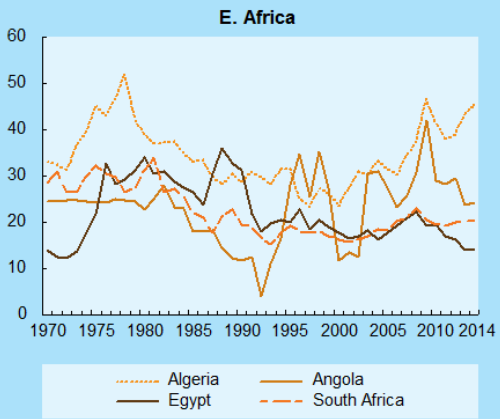
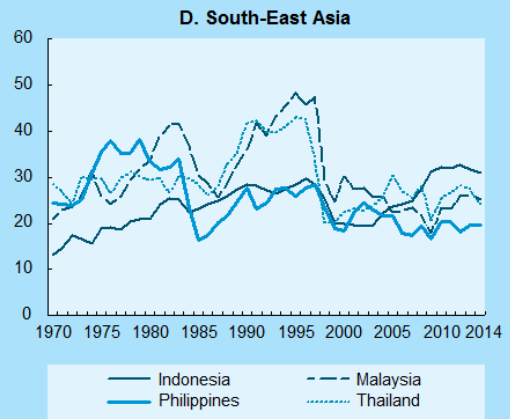
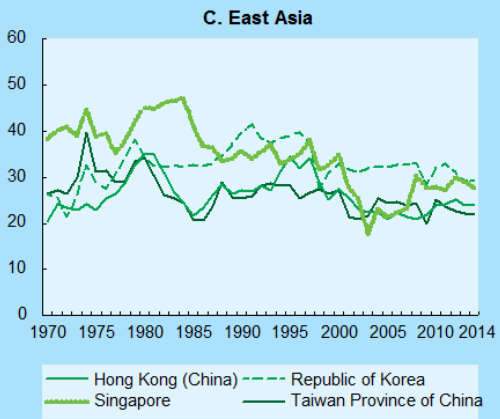
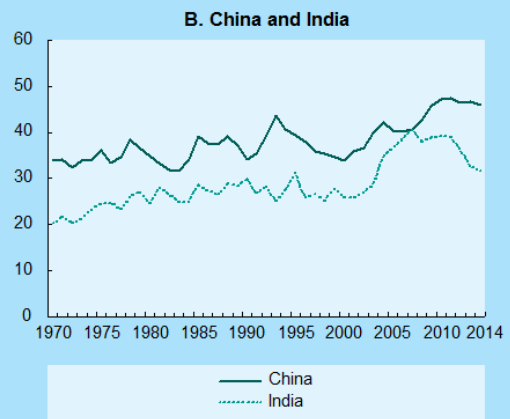
GVC participation can complement industrialization and structural change but the conditions that ease access to international production networks may also act as barriers to upgrading and industrialization (i.e. risk of remaining stuck at the low-end of GVCs)

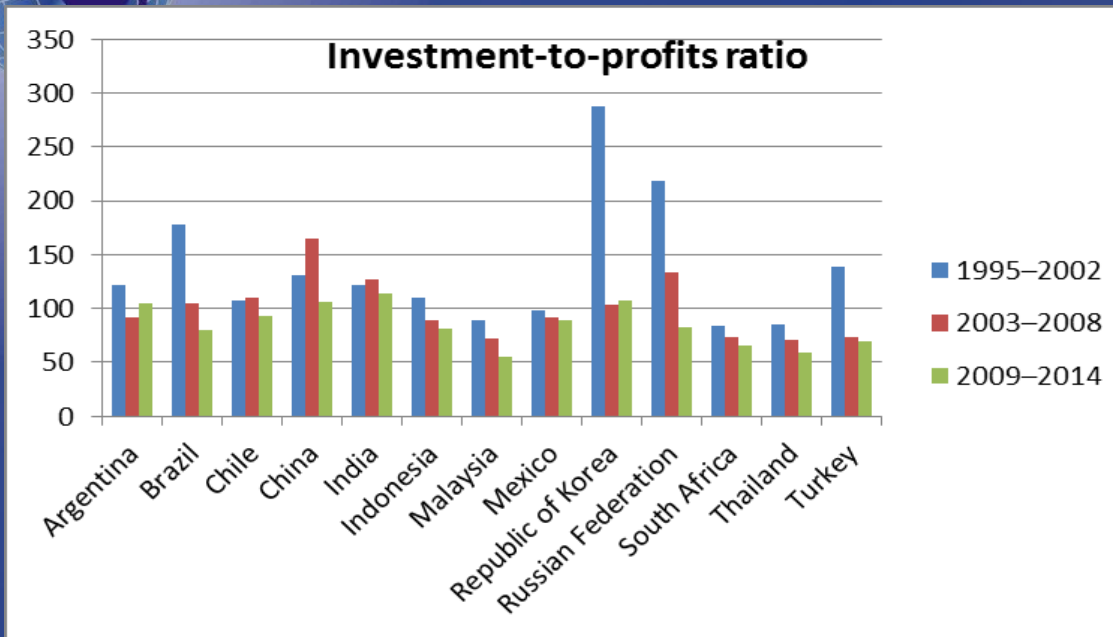
1995-2011



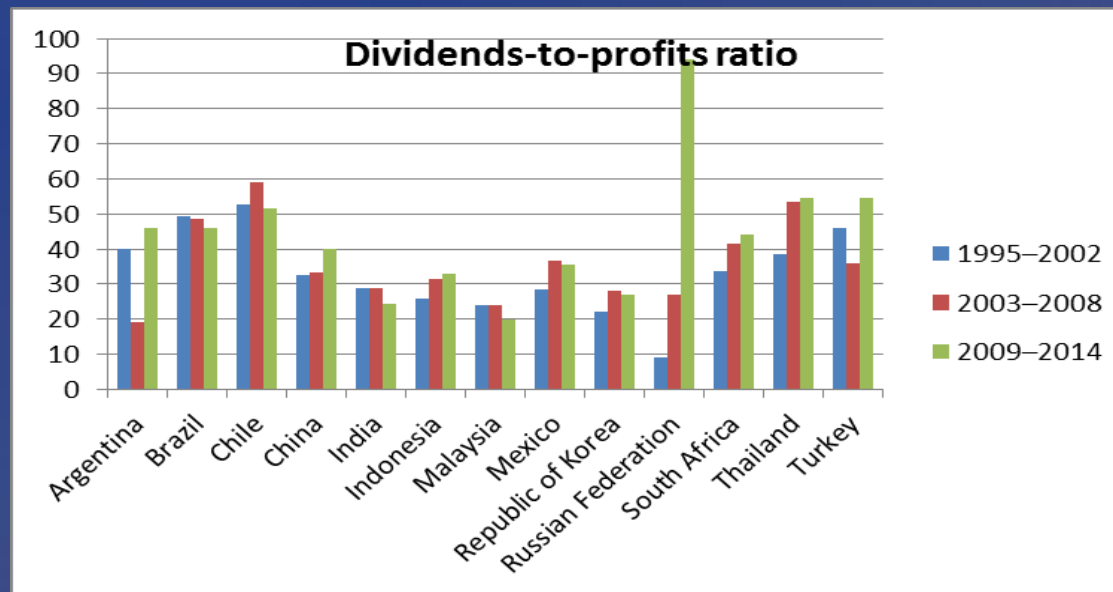
**Investment rates in most developing regions is not high enough to support rapid structural transformation**

**Investment in selected economies and country groups, 1970–2014**  
*(per cent of GDP)*





**Investment to profit ratios declining, while dividend to profits going up**



**Non-financial corporations: Selected financial indicators, 1995–2014**

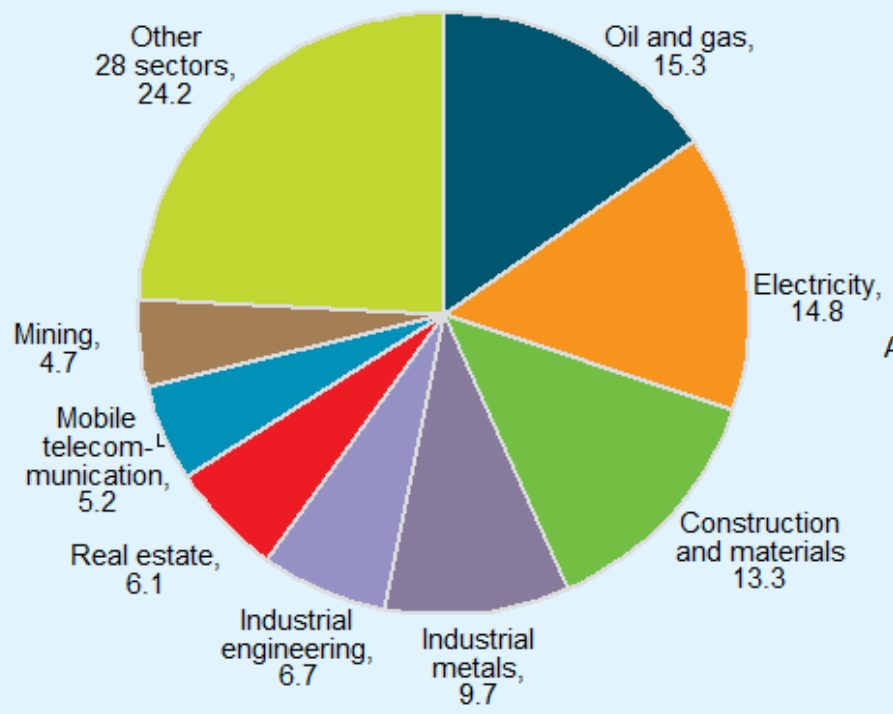
*(Average value for the period, per cent)*



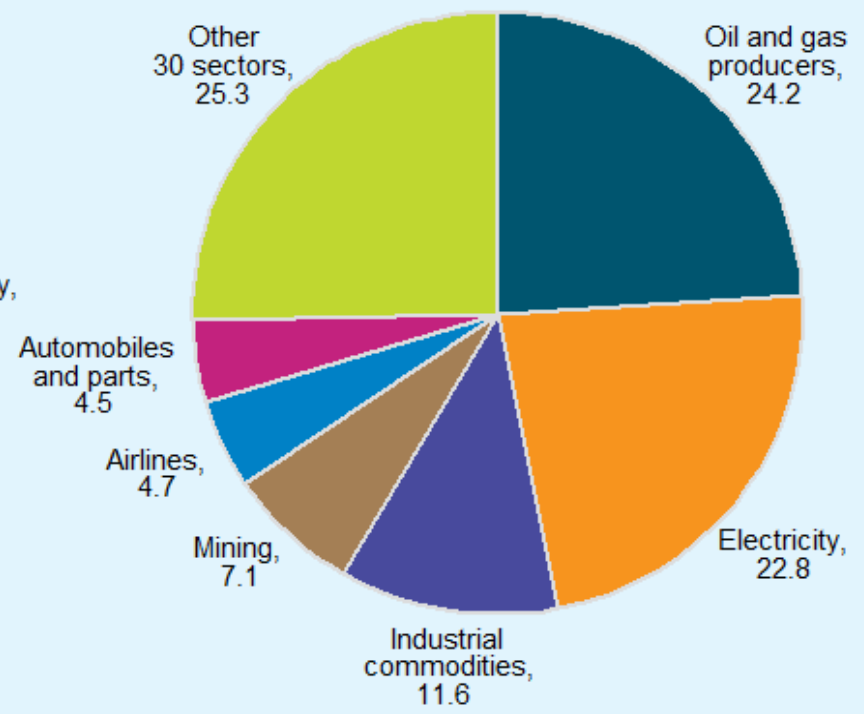
Those firms issuing debt the most and investing are those from natural resources, electricity and cyclical sectors, rather than manufacturing.

Sectoral contribution to the increase in the nominal value of total debt and capital stock between 2010 and 2014

A. Debt



B. Investment





# Industrial policies for structural change

- Fostering diversification and upgrading
- Beyond selecting sectors - building linkages and capabilities
- Policy coherence - bringing together macroeconomic, financial, trade and industrial policies
- Institutions - building a capable and stable bureaucracy, closely connected to, but still independent of, the business community

