G-24/AFI Policymakers' Roundtable at the International Monetary Fund (IMF) & World Bank Group (WBG) Virtual Spring Meetings

"Digital Currencies: Risks and Opportunities for Financial Inclusion"

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#### Cryptocurrencies, Global Stablecoins and Central Bank Digital Currencies: Evolution and Approaches

Douglas W. Arner Kerry Holdings Professor in Law RGC Senior Fellow in Digital Finance & Sustainable Development Associate Director, HKU-Standard Chartered Foundation FinTech Academy University of Hong Kong Douglas.arner@hku.hk



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# Evolution: Digital Money & Payment

- Technological revolution in money and payment: decentralised / centralised
- Money, payments, finance and the technological horizon
- RTGS / mobile money / FPS
- Bitcoin
- Blockchain
- Stablecoins
- Libra: "Global stablecoin"
- COVID-19
- CBDCs: Digital Yuan / DCEP



# **COVID-19 and Digital Finance**

- Digitisation
- Payments / CBDCs?
- RegTech / SupTech
- AML / market integrity?
- BigTech / data
- <u>Digital Finance, COVID-19 and Existential Sustainability Crises:</u> <u>Setting the Agenda for the 2020s by Douglas W. Arner, Ross P.</u> <u>Buckley, Andrew M. Dahdal, Dirk A. Zetzsche :: SSRN</u>



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# **Evolution / Regulation**

- 2008-2013: Bitcoin, blockchain
  - Enthusiasts, criminals
- 2013-2016: Ethereum, Tether, Mount Gox
  - Broadening, central banks, regulators, law enforcement: market integrity
- 2016-2018: ICO Bubble
  - Broadening, regulatory arbitrage, customer / investor protection
- 2019-2022:
  - Regulation, Libra, CBDCs, COVID-19, DeFi
  - Normalisation FATF/G20/IOSCO (2019), EU (2020), OCC, SEC, UK
  - Broadening: systemic concerns?



## Stablecoins: Response

- Stablecoins vs global stablecoins (GSCs)
- Regulatory concerns:
  - Market integrity: G20 / FATF
  - Consumer protection / privacy
  - Monetary stability? (substitution?)
  - Financial stability?
  - Competition / antitrust?
- Key:
  - Monitoring
  - Powers: payments authority
- FSB principles
- Regulation: EU example
- Domestic / regional development: CBDC / payment systems



## **Central Bank Digital Currencies**

- Technological revolution in money and payment: decentralised
  / centralised
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- Bitcoin
- Blockchain
- Libra
- COVID-19
- Digital Yuan: DCEP



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## **Central Bank Functions and Evolution**

- Monetary policy / stability
- Financial stability (positive / negative)
- Payments
- Supervision
- Development / inclusion (SDGs / innovation)
- Central banks as technology



## A framework of contextual analysis

The key is to analyse your own context. I suggest looking at 7 different aspects, derived from AFI FinTech4FI strategy, of which the level of development of the commercial banking system is only one:

- 1. Digital inclusion? Mobile penetration? Smart phone penetration? Geography? Excluded population characteristics?
- 2. Money and payments: how widely used is cash? Payments systems: RTGS / FPS / mobile payments? Interoperability? 3. Banking system? financial inclusion: bank accounts, other accounts?
- 4. National ID / digital ID / KYC/ekyc framework?
- 5. Economic context: trade linkages? remittances? tourism? etc6. Legal context: does the central bank have payment systems supervision / authorisation? does the currency issuance / monetary stability authority extend to digital?
- 7. Capacity: internal in the central bank? public digital awareness? business?

Framework summary: https://nextbillion.net/economic-fintech-innovation-financialinclusion-covid19/

Detailed FT4FI strategy: https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3387359



### Approaches

- China: CBDC, blockchain, ban, law + infrastructure + standards
- EU: financial, non-financial, money / payment
- Switzerland, Russia: comprehensive legislation
- US / UK / SG / HK: functional, existing framework + new regulations



### International Money and Payment Arrangments

- Cross-border payments: G20 / CPMI / Libra / SWIFT etc
- International arrangements?



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- <u>Distributed Ledger Technology and Digital Assets Policy and Regulatory Challenges in Asia by Douglas W. Arner, Ross P.</u> Buckley, Anton N. Didenko, Cyn-Young Park, Emilija Pashoska, Dirk A. Zetzsche, Bo Zhao :: SSRN
- https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3414408
- <u>The ICO Gold Rush: It's a Scam, It's a Bubble, It's a Super Challenge for Regulators by Dirk A. Zetzsche, Ross P. Buckley,</u> <u>Douglas W. Arner, Linus Föhr :: SSRN</u>
- https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3072298
- <u>The Distributed Liability of Distributed Ledgers: Legal Risks of Blockchain by Dirk A. Zetzsche, Ross P. Buckley, Douglas W.</u> <u>Arner :: SSRN</u>
- https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3018214
- Decentralized Finance (DeFi) by Dirk A. Zetzsche, Douglas W. Arner, Ross P. Buckley :: SSRN
- https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3539194



- Stablecoins: Risks, Potential, Regulation BIS Working Paper no. 905 (Nov. 2020) Arner, Frost, Auer: <a href="https://www.bis.org/publ/work905.htm">https://www.bis.org/publ/work905.htm</a>
- <u>Regulating LIBRA: The Transformative Potential of Facebook's Cryptocurrency and Possible Regulatory Responses</u>
- <u>Zetzsche, Buckley, Arner</u>
- https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3414401
- The Markets in Cryptoassets Regulation (MiCA) and the EU Digital Finance Strategy (Oct. 2020) Zetzsche, Annuziatto, Arner, Buckley: <u>https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3725395</u>
- After Libra, the Digital Yuan and COVID-19: CBDCs and the Merger of Money and Payment
- Buckley, Zetzsche, Arner, Didenko
- https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3622311



## Thank you!

#### Introduction to FinTech - on edX:

https://www.edx.org/course/introduction-to-fintech



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